

# Company Profile

of



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## **1. Business, Administrative & Contact Information**

- a. Business name:** Ecoxtinguish BV
- b. Business type:** Limited Company
- c. Company registration number:** 61103748
- d. Tax reference number:** 8542.07.673
- e. VAT number:** NL854207673B01
- f. Tel: Office:** 0031229 579521
- g. E-mail:** [info@ecoxtinguish.com](mailto:info@ecoxtinguish.com) or sales@ecoxtinguish.com
- h. Cell:** 0031640559547 or 0031654755515
- i. Physical address:** Hoornseweg 37 1687NE Wognum
- j. Registered Address:** Weg en land 42k 2661 KR Bergschenhoek
- k. Banking details:**
  - Bank:** ABN AMRO
  - Branch:** Rotterdam
  - Account number:** NL14 ABNA 0594 7468 84
- L. Date of establishment:** 14 - 07 - 2014

## 2. Introduction

### a. Company History

The company Ecoxtinguish is established in 2014 by two engineers Steven Bakker and Bart de Jonge with over 40 years of experience in engineering, product development and management consultancy.

With great emphasis on safety and taking into consideration the future global treats we are facing in clean drinking water shortness and environmental pollution they have developed the first series of firefighting products which are now certified according to the EN norms and ready for sales.

### b. What the company does

We develop, produce and sell products in the field of firefighting who have competitive strengths against the competition.

We also offer fire safety engineering and fire brigade training true our strong partnerships and are able to manage with our partners turnkey projects in fire safety.

## 3. Strategy

### a. Vision statement

***Through the development of new innovative products, services and systems increase the safety of firefighters and reducing as much as possible the impact of fire incidents on victims, their property and / or the environment.***

### b. Mission statement

***Our mission is to turn this business into a global player and being able to implement our vision worldwide, to accomplish this goal we have always to be focused on new innovative developments and applications through product development taking into consideration constraints based on environmental safety.***

### c. Values

Develop products which are in line with newest regulations, are environment friendly as possible and have an added value for our customers.

Being an company who wants to build sustainable business and run the business on the basis of good Governance.

## 4. Business concept

### a. Business concept

The market for firefighting products is very price sensitive and therefore production optimisation is very important to obtain the best cost price.

Centralised production to achieve lowest possible cost price.

Decentralised sales and distribution units also for repacking the product in the final packaging as close to the market as possible to achieve full customer satisfaction.

Centralised product development to be sure that products are developed in line with the company vision.

Ecoxtinguish is always looking for vertical and horizontal integration through any kind of cooperation with other companies operating in the same field in the form of take overs or joint ventures or any other form of cooperation.

Direct communication lines with the sales organisation to develop products and applications needed in the market.

### b. Products

Ecoxtinguish has an assortment of products able to extinguish all fire classes sometimes direct or indirect via fire extinguishers or other applications such as water mist systems, sprinklers etc.

### c. Services

We offer fire safety engineering services and fire brigade trainings in cooperation with our strategic partners.

### d. Business competitiveness

Ecoxtinguish is competitive because of his new ecological products which have the following **Unic Selling Points**:

1. Very fast extinguishing , 6 time faster than water.
- 2- No Re ignition, once the fire is extinguished it will not reignite.
- 3- 100% Biodegradable in 28 days.
- 4- Non Toxic on Bacteria, Fish, Daphanids and Algea.
- 5- No costly cleaning-up operation.
- 6- Significant water saving because of the fast extinguishing.

- 7- No reigniting.
- 8- Can be used with salt or fresh water and fits on all equipment.
- 9- Not harmful for people, Animals and nature.

**e. Quality policy & objectives**

Our products are tested and carrying certificates according the EN NTN 161 and EN 1568 1,2,3 and 4 norms.

Production quality and distribution system are and will be ISO 9002 certified.

**f. Value Chaine**



**g. Service pledge**

Ecoxtinguish will always guarantee that the products bought will be perform as described in our TDS forms and will be in according with what is stated in our MSDS and TDS sheets.

Fulfilling customers' needs will be the first priority of the ecoxtinguish sales teams.

**5. Management & Ownership**

**a. Ownership Structure**

100% of the shares of Ecoxtinguish are owned by the Foundation for development of environmental products.

The foundation is owned in equal parts by Steven Bakker and Bart de Jonge The founders of this business.

**b. Directors**

CEO Steven Bakker  
CFO Bart de Jonge

**c. Business & leadership skills**

See the CV of the directors in the appendices.

**d. Professionals & Advisors**

Ing. Willem Struik : Owner of NedLab adviser on technical development of new products and systems.

Frank Prescott Phd. : Chemist and industrial engineer specialised in production optimisation and tol manufacturing and plant debottlenecking.

Theo Deen: Owner of TLO Deen BV Fire brigade training company.

Gert van der Weert : Head of the fire training centre De Kleefse Waard Arnhem, The Netherlands.

**6. Attachments and supporting Documentation**

- a. Copy of detailed curriculum vitae or resume of the management
- b. Copy of identity documents of directors and shareholders.
- c. Certificate



